

EAF NEWSLETTER - FEBRUARY 2025

Celebrating 20 Years of Art for Everyone

Join Us at Edinburgh Art Fair 2025!

Dear Art Lovers,

This year marks a milestone: the 20th anniversary of Edinburgh Art Fair (EAF)! Since our humble beginnings in 2005, EAF has grown into Scotland's most celebrated art fair, a beacon of creativity in Europe, and a highlight in the calendar of Scottish art lovers. Over two decades, we've championed art that transcends boundaries—geographic, financial, and cultural—and we're thrilled to invite you to join our anniversary celebration this September.

A Global Stage in Scotland: Bridging Artists and Audiences

Edinburgh Art Fair has connected Scotland to the world's artistic pulse for two decades. Over 1,000 galleries from 20+ countries—spanning the UK, Ireland, Europe, Asia, Australia, South Africa, the Americas, and beyond—have showcased original works by 10,000+ artists at EAF. Many of these creators, from emerging talents to established names, would never have reached UK audiences without this platform.

Beyond being an exhibition space, EAF has served as a launchpad for some now well-known artists who have made international breakthroughs after debuting at EAF. Many others have used this platform to connect with collectors, galleries, and new creative opportunities, proving that art thrives when given a stage.

At the same time, it's not just about individual success—EAF has also become known for its incredible diversity, showcasing everything from Inuit carvings, Aboriginal paintings, and Peruvian folk art to South Korea's digital avant-garde. And, importantly, we've proven that great art isn't just for the elite, ensuring everyone can take home a piece of original creativity.

Fostering Community: Charitable Partnerships and Children's Creativity

EAF firmly believes art extends far beyond gallery walls and proudly upholds its role as a force for good. Since 2005, the fair has worked alongside organizations such as CHAS, Maggie's, St Columba's Hospice, East Lothian Special Needs Playscheme, and Garvald, raising both awareness and essential funds for charitable programs. In particular, St Columba's Hospice and Garvald Edinburgh will once again feature at this year's fair, exhibiting works created by or in collaboration with their communities. Proceeds from these sales directly support the charities' services—allowing visitors to discover meaningful pieces while contributing to a lasting social impact.

Meanwhile, the Kids' Art Group provides a welcoming, hands-on creative space where young minds can paint, draw, and freely unleash their imaginations under the guidance of the Edinburgh Art Shop team. The idea is simple: when children feel inspired, the entire community reaps the benefits of their creative spark.

Art for Everyone: Our Promise

We know galleries can feel intimidating. That's why EAF was built on a radical idea: art belongs to all. That's why we go beyond exhibitions to create an inclusive, welcoming space where visitors can connect with art in meaningful ways:

Affordable & Accessible – Whether a first-time buyer or a seasoned collector, you'll find original artwork ranging from £100 to £50,000. (Yes, £100 buys real art—not mass-produced posters!)

Beyond the Walls – Free artist talks, live demonstrations, and Q&A sessions break down barriers, allowing visitors to engage directly with creators.

For All Ages – Families and young art lovers can enjoy kids' craft workshops and book readings, making art a playful and immersive experience.

conversations with artists to relaxed chats over a coffee or glass of wine, every moment invites you to be part of a larger community celebration of creativity.

More Than a Fair: A Force for Good

Art changes lives beyond the canvas. Since 2005, we've partnered with charities like CHAS, Maggie's, St Columba's Hospice, East Lothian Special Needs Playscheme, and Garvald, helping to raise awareness and much-needed funds to support therapy and community programs. Our Kids Arts Group is a welcoming creative hub where our younger visitors can explore their imagination and unleash their inner talents in a caring and friendly environment hosted by our friends at Edinburgh Art Shop, where creativity has no limits.

20th Anniversary Highlights

This year's fair will be bigger, bolder, and more inclusive than ever before. Here's a sneak peek:

Agora-Themed Exhibition – Inspired by ancient marketplaces of ideas, this special anniversary exhibition will explore art as a space for dialogue, exchange, and discovery.

Exclusive Artist Talks & Live Demos – Engage with top artists and uncover the creative processes behind their works.

Interactive Art Experiences – Participate in hands-on workshops and immersive installations.

Stay tuned for more exciting announcements!

Ticket Information & Dates

To celebrate its 20th year, EAF introduces discounted tickets:

20% off general admission: £8 (was £10) Concession tickets: £6 (was £7.50)

Five pound Friday - All proceeds of ticket sales go to the My Name's 5 Daddie Foundation.

When: 19–21 September 2025

Where: Edinburgh Corn Exchange

11 New Market Rd. EH14 1RJ

Tickets: On sale Now!

Be Part of the Story

Calling all artists and galleries! Applications for EAF2025 are now open. Whether self-taught, a fresh graduate or an established name, your work deserves this global stage.

[Apply to Exhibit] <https://www.artedinburgh.com/exhibitor-info>

We invite you to participate in the next chapter as we **celebrate 20 years of creativity, connection, and community**. Whether you're here to browse, collect, or be inspired, EAF2025 is for you.

Warm regards,

The Edinburgh Art Fair Team

P.S. Follow us on social media for behind-the-scenes stories of EAF's 20-year journey—and a chance to **win a £1000 voucher!**